

TARIFAS DIGITALES

PRODUCTO	FORMATO	R	N	M	MULTIPLAZA
ROS	CPM	\$180	\$150	\$150	\$150
SEGMENTADO	CPM	\$250	\$225	\$225	\$220
DMP	CPM	\$250	\$250	\$250	\$230
VIDEO ADS	CPM	\$165	\$165	\$165	\$130
TAKE OVER	Día	\$200,000	\$200,000	\$100,000	\$425,000
NEWSLETTER CINTILLO PRIME	Día	\$11,500	\$7,000	\$3,500	\$18,700
NEWSLETTER SQUARE	Día	\$8,000	\$4,000	\$2,500	\$12,325
DOUBLE HUB	Día	\$60,000	\$45,000	\$22,000	\$107,950
TRIPLE HUB	Día	\$70,000	\$55,000	\$28,000	\$130,050
HUB FIJO	Día	\$40,000	\$35,000	\$16,000	\$77,350
PATROCINIO DE PROGRAMA	Publicación	\$15,000	\$15,000	\$7,000	\$32,000
FIJO INFERIOR	Día	\$150,000	\$150,000	\$70,000	\$314,500
ANCHOR AD	Día	\$20,000	\$20,000	\$5,000	\$38,250
CINTILLO FIJO	Día	\$20,000	\$20,000	\$8,000	\$40,800
FLIP DE ARRANQUE	Semanal	\$120,000	\$110,000	\$35,000	\$225,000
POST EN FACEBOOK	Publicación	\$10,000	\$10,000	\$5,000	\$21,000
POST EN TWITTER	Publicación	\$10,000	\$10,000	\$5,000	\$21,000
POST EN INSTAGRAM	Publicación	\$7,000	\$7,000	\$3,000	\$15,000
STORY EN IG	Publicación	\$6,000	\$6,000	\$3,000	\$11,000
PATROCINIO BIENES RAICES	Mes	\$45,000	\$61,600	\$12,000	\$100,000
PATROCINIO VEHÍCULOS	Mes	\$35,000	\$59,100	\$8,000	\$86,000
PATROCINIO CATEGORIAS VARIAS	Mes	\$5,000	\$8,700	\$8,000	\$18,000
DESARROLLOS INMOBILIARIOS	Mes	\$20,000	\$40,000	\$8,000	\$58,000
ESPACIO DE TALLERES	Mes	\$15,000	\$27,000	\$8,000	\$42,000

